

CASSANDRA MAISONET

CONTACT

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- North Brunswick, New Jersey

SKILLS

Programs: Final Cut Pro, Canva, Adobe Creative Cloud, Google Drive, SoundCloud, WordPress, Microsoft Office, Inception, Filmora Wondershare X

Equipment: Panasonic AG-CX350, SONY A7III Nikon D5600, Canon T5 & T6

Social Media: YouTube, Instagram, Tik Tok, Facebook, Twitter

ADDITIONAL EXPERIENCES

Quo Vadis, Editor-in-Chief, Managing Editor, Social Media Head, Communications Outreach Manager

Blue Colt Vibe, Managing Editor

WEBJ, Producer & Associate Producer

Level-Up Guild, Head of Content

Emerson Esports, Assistant Head of Content

NewsWorthy, Floor Manager & Floater

Various Emerson Groups, Executive Board

Emerson Student Ambassador

EDUCATION

Emerson College

B.S. Journalism

Minor in Photography

2021 - 2023

EXPERIENCE

Podcast Producer Intern

January 2023 - May 2023

Reading With Your Kids Podcast • Boston, MA

- Emailed and interviewed guests for 20-30 minute episodes
- Researched authors and books in preparation for interviews
- Listened and edited episodes with multiple rounds of audio revisions
- Wrote show notes and created social media posts after episode was released
- Created the entire design of the magazine
- Collaborated with interns for podcast, newsletter, social media and magazine content
- Maintained contact with guests and supported their upcoming projects

Social Media Manager Intern

January 2023 - March 2023

EchoKids • Boston, MA

- Designed on-brand posts, videos and thumbnails and wrote captions
- Organized social media platforms for easier accessibility
- Used company's analytics to develop social media plans for growth
- Collaborated with founder and interns on social media projects
- Pitched video ideas, posts and newsletter content

Documentary Producer

January 2023 - May 2023

Cost of Success Group • Boston, MA

- Collaborated with small group of producers for the documentary's vision and storyboard
- Met with guests for pre-interviews and secured on-camera interviews
- Assisted with design of the website
- Videographed B-Roll footage and recorded NAT sounds
- Assisted in editing documentary across various softwares
- Promoted the documentary on Instagram and Tik Tok with videos, photos and graphics
- Booked equipment and interview locations
- Negotiated interview requests and acted as an intermediary between producers and guests

Associate Producer

September 2022- December 2022

Good Morning Emerson • Boston, MA

- Attended filming and pre-production days in late nights and early mornings
- Used various editing softwares to edit video and make graphics
- Vetted anchor and correspondent stories
- Assisted with building the set on filming days

Associate Producer

September 2022- December 2022

Reel Reactions • Boston, MA

- Booked filming locations, and sent out call sheets to cast and crew
- Communicated weekly with writers for script progress, and vetted scripts
- Assisted sound mixer with mic troubleshooting, using and carrying equipment
- Booked and picked up equipment, and assisted with building the set
- Assisted Executive Producer with video editing

Core Staff Member

September 2022- May 2023

WEBN News • Boston, MA

- Pitched and wrote stories day of the show
- Created graphics, edited and recorded packages for self and other members
- Trained new members on editing videos, making packages, graphics, and programs
- Consistently relied on for filling-in roles during the show's run twice a week
- Worked in off-camera positions such as supervisor, teleprompter, and package editor